

Sponsorship Options

	LEAD	PLATINUM	GOLD	SILVER	BRONZE
20/20 Roadmap	\$50,000	\$20,000	\$10,000	\$5,000	\$2,500
Seat on the 20/20 Roadmap Leadership group					
Spokesperson opportunity for at least one report release, press conference/event					
Receive acknowledgement in all event-related press releases					
Corporate logo on the 20/20 Roadmap pull up banner at all OSEA events (updated quarterly)					
Corporate logo on information website, literature and reports	Lead Placement	Top Tier Placement	Prominent Placement	Standard Placement	Limited Placement
Green Energy Doors Open	\$50,000	\$20,000	\$10,000	\$5,000	\$2,500
Seat on the Green Energy Doors Open Leadership group					
Spokesperson opportunity for the launch press conference/event					
Receive acknowledgement in all event-related press releases					
Exclusive short company introduction literature to be distributed at all events					
Corporate logo on the 20/20 Roadmap pull up banner at all OSEA events (updated quarterly)					
Corporate logo on website, event flyers and posters and literature distributed to all host events	Lead Placement	Top Tier Placement	Prominent Placement	Standard Placement	Limited Placement
Municipal Best Principles & Practices	\$50,000	\$20,000	\$10,000	\$5,000	\$2,500
Seat on the Municipal Best Principles and Practices Leadership group					
Spokesperson opportunity on area of expertise at speaking engagements when appropriate					
Receive acknowledgement in all event-related press releases					
Corporate logo on the 20/20 Roadmap pull up banner at all OSEA events (updated quarterly)					
Corporate logo on website, webinars, case studies and other literature distributed to Ontario's 440 municipalities and other key stakeholders	Lead Placement	Top Tier Placement	Prominent Placement	Standard Placement	Limited Placement
	PRESENTING	AWARD	CORPORATE	SUPPORTER	TABLE
Powering Prosperity	\$10,000	\$4,000	\$3,000	\$2,000	\$1,500
Table of 10 with company branding					
Speaking opportunity during opening of the event					
Visual on stage (Award sponsor visual during presentation only)					
Award presentation opportunity with branding during event					
Corporate logo on all event materials: website, invitation, e-blasts, signage, media releases, multimedia presentation and advertisement (varies) in program	Lead Placement	Top Tier Placement	Prominent Placement	Standard Placement	

To become a sponsor please contact **Nicole Risse** at 416.977.4441 x 3 or by email at nicole@ontario-sea.org.

* Patrons that contribute more than \$50,000 to OSEA's combined initiatives will receive additional recognition and benefits
 ** Information on webinars, Energy Drinks, consulting services, advertising, speakers fees and other services can be accessed by contacting OSEA's membership services team



Our Track Record

2004: Campaigned and developed the policy document that led to Ontario's Renewable Energy Standard Offer Program to kick start the community and commercial sustainable energy sector, driving economic development, community participation and helping reduce emissions

2007: Launched the Community Power Fund assisting local Community Power groups with soft cost grants

2008: Campaigned and developed the policy document which led to the current Green Energy Act and Feed-in tariff program making conservation and renewables the priority, community key, protecting rate payers and driving economic development

2009: Created the monthly Sustainable Energy Webinar series to present and discuss current issues gathering sector input and building capacity

2010: Began hosting Ontario's Energy Drinks as a monthly business networking event for industry sector players • Created the Ontario Community Sustainability Services group to assist local community energy initiatives and commercial-community joint ventures • Received Tide's Top 10 Award for being one of Canada's leading non-profits for our work advancing sustainable energy

2011: Countered the negative Green Energy and Economy Act and FIT rhetoric with a province-wide education and TV campaign

2008-2011: Hosted four successful international exhibitions and conferences to advance the sustainable energy sector with new insights, information and business opportunities

2012: Secured London's Reed Elsevier, the world's largest event organizer, as a partner to launch North America's leading international sustainable energy event, All-Energy Canada Exhibition and Conference, providing a forum for new domestic and international business opportunities and an integrated horizontal solutions based program to unify and advance the sector's collective interests

2013: Launched the 20/20 Roadmap campaign looking beyond the Long Term Energy Plan, to advance a portfolio approach to powering, heating, cooling and moving Ontario with distributed, affordable, firm and flexible sustainable energy, creating good jobs, resilient communities, healthier environments and a thriving sustainable energy sector


Ontario Sustainable Energy Association
 @Centre for Social Innovation
 215 Spadina Ave, Suite 400
 Toronto, ON M5T 2C7
416.977.4441 | ontario-sea.org



Championing an Affordable, Firm, Flexible Portfolio of Sustainable Energy



GOOD JOBS
RESILIENT COMMUNITIES
HEALTHY ENVIRONMENTS
ontario-sea.org



Powering Prosperity

For over ten years, the Ontario Sustainable Energy Association (OSEA) has been championing a more sustainable energy economy in the province and has led the charge for sector transformation, garnering support from diverse areas of the energy industry.

An Ontario powered, heated, cooled, and transported by a portfolio of sustainable energy – that is what OSEA envisions for our current and future communities, and we are championing policy and regulatory change to ensure this vision comes to fruition.

With our track record, we have the proof, the courage, and the drive to create a more sustainable Ontario and we know that together we are powering Ontario's prosperity, creating good jobs, fortifying resilient communities, and enabling healthy environments.

Public Awareness

Green Energy Doors Open – October 4, 2014

Green Energy Doors Open is a province-wide showcase of individual, community and commercial sustainable energy projects in early October. The event is free to participate in as a host and to attend. In 2013, the initiative featured 66 events with more than 1,000 attendees. In addition to educating those that attend, Green Energy Doors Open contributes to a province-wide earned media campaign showcasing the success of sustainable energy. Host events are plotted on a special Google map and added to a database of case studies to use for government relations work. Green Energy Doors Open helps build and strengthen relationships within the community and win public support for the transition to a sustainable energy economy.

Advocacy

20/20 Roadmap – On-going

For more than 10 years, OSEA has been the sustainable energy sectors vanguard, pushing the province to the forefront in clean green energy. Ontario, the first jurisdiction in North America to offer a comprehensive Feed-In-Tariff program, has also successfully phased out coal-fired power generation. As the province pursues more conservation, renewable energy, combined-heat and power, district energy, green transportation and the development of storage and smart-grid technologies, OSEA is developing the 20/20 Roadmap. The 20/20 Roadmap series of reports, info-graphics and case studies will define a vision for Ontario's energy system, guiding principles, recommended actions, key milestones and success indicators while providing a current status and global trends update. The comprehensive narrative and set of tools will help inform OSEA's advocacy work, communications, outreach and education activities. Current 20/20 Roadmap components include:

- The Roadmap Perspectives update and top policy objectives for 2014
- The Sustainable Energy Consortium, Geo-matics Inventory and Transition Planning study proposal
- The "Report Card" info-graphic series (Part of Green Energy Doors Open initiative)
- The best practices case studies series (Part of the Municipal Best Principles and Practices initiative)
- Ad hoc submissions in response to Ministry processes, the Ontario Energy Board and other agencies

Capacity Building

Municipal Outreach on Best Principles & Practices – Ongoing



The Municipal Best Principles and Practices initiative focuses on the increased deployment of sustainable energy aiming to help municipal politicians and staff maximize the associated benefits of new non-tax based revenue streams, rate-payer/tax-payer savings, community resilience, good local jobs, reduced emissions and increased social acceptance while minimizing the impacts on their communities. The focus will be on how to be successful hosts, partners, proponents and enablers of sustainable energy in its various forms. Initial best practices highlighted by the advisory committee include Local Improvement Charge by-laws and programs, education on the Feed-In Tariff programs, best practices for dealing with municipally led projects, community projects and developer engagement and partnerships, district energy networks and community energy planning.

Webinars – On-demand



OSEA Webinars OSEA hosts webinars featuring expert discussions and interviews on issues important to the sustainable energy sector. Panelists discuss a variety of subjects, including current policy developments and their impact on the sustainable energy sector, best principles and practices, exciting technology innovations, new business opportunities and more. OSEA's webinars, each 2 hours in length, have attracted in excess of 350 guests. Sponsors are profiled, help shape the focus of the webinar and are given the opportunity to offer their expert input on the topics discussed.



Networking

Powering Prosperity Gala – January 29, 2015

Powering Prosperity, OSEA's annual gala, attracts more than 400 guests from across the sustainable energy sector. The Gala brings together the Who's Who of the sustainable energy sector to celebrate how we are powering Ontario's prosperity, creating good jobs, resilient communities and healthy environments. The evening features great networking, amazing food, an open bar, engaging entertainment, breaking announcements and a celebrated keynote speaker highlighting the connection between economic development and sustainable energy.



All-Energy Canada Conference – April 9-10, 2014



All-Energy Canada is OSEA's 5th annual exhibition and conference. OSEA has partnered with the world's largest event organizer and publisher, Reed Elsevier, to bring you North America's premier sustainable energy event. All-Energy Canada brings national and international experts together to exchange views and share knowledge, expertise and experience.

Showcasing the range of sustainable energy technologies, and with a world-class horizontal multi-stream solutions focused conference alongside, All-Energy Canada is your best opportunity for seeing the latest cutting edge solutions, sourcing new partners and suppliers, participating in unparalleled networking and keeping up-to-date with the rapidly evolving sector.

Ontario Energy Drinks – On-demand

Ontario Energy Drinks is the sector's only inclusive networking opportunity.



Hosted by OSEA, its sponsors and partners, the event regularly attracts over 100 guests to discuss developments in the sector and to forge new business relationships. Now in its fourth year, more than 75% of event attendees say that Ontario Energy Drinks has led to new business opportunities for their company.